

Diversified Cooperative Training (DCT) and DECA's Competitive Events: A Successful Partnership

DECA is a co-curricular organization for students associated with Diversified Cooperative Training (DCT) programs in West Virginia. The local DECA chapter can be a valuable tool in helping students mature and choose a career wisely. One of the services provided by the state and national levels of DECA is a competitive events program. All the competitive events are designed to be instructional projects, and they address competencies from the National Curriculum framework. Therefore, these competencies reflect the Content Standards and Objectives found in the West Virginia Diversified Cooperative Training's Program of Work. WV's Content Standards and Objectives serve as the foundation for all DCT courses engaging students in a variety of contextual learning projects. DECA's competitive events are designed to be challenging and rigorous, incorporating academic competencies as well.

This document demonstrates the connection between the DCT Content Standards and National DECA's competitive events program. Most standards can be achieved through students' participation in a competitive event. Competition remains a motivating and beneficial option for many students to achieve excellence in the classroom, on the job, and/or in their pursuit of a postsecondary education.

DECA provides a unique opportunity to bring the DCT curriculum to life in a classroom. In addition to clear curriculum standards and objectives, DECA events also encourage civic participation and leadership development, along with developing effective oral and written communication skills.

The following table contains a list of DECA's Competitive Events, courses in the DCT Program of Study, and each course's content standards. To illustrate the successful partnership between DCT and DECA, each course's standards are aligned with specific DECA national and state competitive events covering each standard. It is important to understand that DCT and DECA are co-curricular in nature and the student organization provides students numerous opportunities to succeed.

Diversified Cooperative Training (DCT) AND



Course & WEVIS Number		DECA's Competitive Events																																													
0511 Diversified Cooperative Training I (DCT I)		Principles of Business Administration Events				Individual Series Events										Team Decision Making Events						Business Operations Research Events					Chapter Team Events					Business Management & Entrepreneurship Events			Marketing Representative Events												
Content Standard		Principles of Business Mgt & Administration	Principles of Finance	Principles of Hospitality & Tourism	Principles of Marketing	Accounting Applications	Apparel & Accessories	Automotive Services	Business Services	Food Marketing	Hotel and Lodging	Marketing Management	Quick Serve Restaurant	Restaurant and Food Service	Retail Merchandising	Sports & Entertainment	Business Law & Ethics	Buying & Merchandising	Financial Analysis	Hospitality Services	Sports & Entertainment	Travel & Tourism	Business Services	Buying & Merchandising	Finance	Hospitality & Tourism	Sports & Entertainment	Community Service	Creative Marketing	Entrepreneurship Promotion	Financial Literacy Promo	Learn and Earn	Public Relations	Entrepreneurship Written	International Business Plan	Internet Marketing Plan	Entrepreneurship Participating	Advertising Campaign	Fashion Merchandising	Technical Sales							
1	Health and Safety Procedures	●		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																				
2	Communication, Critical Thinking, and Computation Skills	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		
3	Professionalism	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		
4	Personal and Financial Resources		●			●													●				●		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●				
5	Legal Rights and Obligations		●		●												●																			●	●	●	●								
6	Government and Economics		●		●														●																		●										
7	Employment Processes	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		
8	Participating in a Local Student Organization	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	
9	Literacy and Numeracy	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
10	21 st Century Learning Skills	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
11	Entrepreneurship Skills	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●

Course & WEVIS Number		DECA's Competitive Events				
0511 Diversified Cooperative Training I (DCT I)		State Only Events				
Content Standard		Chapter Awards Program	DECA Promotion Plan	Job Interview	Marketing Math	Sales Presentation
1	Health and Safety Procedures			●		
2	Communication, Critical Thinking, and Computation Skills	●	●	●	●	●
3	Professionalism	●	●	●	●	●
4	Personal and Financial Resources		●		●	●
5	Legal Rights and Obligations			●		●
6	Government and Economics	●	●			●
7	Employment Processes	●	●	●	●	●
8	Participating in a Local Student Organization	●	●	●	●	●
9	Literacy and Numeracy	●	●	●	●	●
10	21 st Century Learning Skills	●	●	●	●	●
11	Entrepreneurship Skills	●	●	●	●	●

Course & WEVIS Number		DECA's Competitive Events																																											
0512 Diversified Cooperative Training (DCT II)		Principles of Business Administration Events				Individual Series Events										Team Decision Making Events						Business Operations Research Events					Chapter Team Events					Business Management & Entrepreneurship Events				Marketing Representative Events									
Content Standard		Principles of Business Mgt & Administration	Principles of Finance	Principles of Hospitality & Tourism	Principles of Marketing	Accounting Applications	Apparel & Accessories	Automotive Services	Business Services	Food Marketing	Hotel and Lodging	Marketing Management	Quick Serve Restaurant	Restaurant and Food Service	Retail Merchandising	Sports & Entertainment	Business Law & Ethics	Buying & Merchandising	Financial Analysis	Hospitality Services	Sports & Entertainment	Travel & Tourism	Business Services	Buying & Merchandising	Finance	Hospitality & Tourism	Sports & Entertainment	Community Service	Creative Marketing	Entrepreneurship Promotion	Financial Literacy Promo	Learn and Earn	Public Relations	Entrepreneurship Written	International Business Plan	Internet Marketing Plan	Entrepreneurship Participating	Advertising Campaign	Fashion Merchandising	Technical Sales					
1	Safety in the Workplace	●		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																		
2	Basic Skills for the Workplace	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	
3	Professionalism	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	
4	Legal Rights and Resources		●		●											●																			●	●	●	●							
5	Business Operations	●			●																																								
6	Ethics and Social Responsibility	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	
7	Employment Success	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	
8	Participating in a Local Student Organization	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
9	Literacy and Numeracy	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
10	21 st Century Learning Skills	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
11	Entrepreneurship Skills	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●

Course & WEVIS Number		DECA's Competitive Events				
0512 Diversified Cooperative Training II (DCT II)		State Only Events				
Content Standard		Chapter Awards Program	DECA Promotion Plan	Job Interview	Marketing Math	Sales Presentation
1	Safety in the Workplace			●		
2	Basic Skills for the Workplace	●	●	●	●	●
3	Professionalism	●	●	●	●	●
4	Legal Rights and Resources			●		●
5	Business Operations	●	●			
6	Ethics and Social Responsibility	●	●	●		
7	Employment Success	●	●	●	●	●
8	Participating in a Local Student Organization	●	●	●	●	●
9	Literacy and Numeracy	●	●	●	●	●
10	21 st Century Learning Skills	●	●	●	●	●
11	Entrepreneurship Skills	●	●	●	●	●

Course & WEVIS Number		DECA's Competitive Events				
0513 Diversified Cooperative Training (DCT) Work Experience I		State Only Events				
Content Standard		Chapter Awards Program	DECA Promotion Plan	Job Interview	Marketing Math	Sales Presentation
1	Human Relations Skills	●	●	●		●
2	Business Communications	●	●	●		●
3	Basic Work Skills	●	●	●	●	●
4	Workplace Safety Techniques			●		●
5	Participating in a Local Student Organization	●	●	●	●	●
6	Literacy and Numeracy	●	●	●	●	●
7	21 st Century Learning Skills	●	●	●	●	●
8	Entrepreneurship Skills	●	●	●	●	●

Course & WEVIS Number		DECA's Competitive Events				
0514 Diversified Cooperative Training (DCT) Work Experience II		State Only Events				
Content Standard		Chapter Awards Program	DECA Promotion Plan	Job Interview	Marketing Math	Sales Presentation
1	Human Relations Skills	●	●	●	●	●
2	Technology Communications	●	●	●	●	●
3	Basic Work Skills	●	●	●	●	●
4	Participating in a Local Student Organization	●	●	●	●	●
5	Literacy and Numeracy	●	●	●	●	●
6	21 st Century Learning Skills	●	●	●	●	●
7	Entrepreneurship Skills	●	●	●	●	●