

# GUIDING PRINCIPLES

## **DECA's Comprehensive Learning Program**

### **Integrates into Classroom Instruction**

An integral component of classroom instruction, DECA activities provide authentic, experiential learning methods to prepare members for college and careers.

### **Applies Learning**

DECA members put their knowledge into action through rigorous project-based activities that require creative solutions with practical outcomes.

### **Connects to Business**

Partnerships with businesses at local and broader levels provide DECA members realistic insight into industry and promote meaningful, relevant learning.

### **Promotes Competition**

As in the global economy, a spark of competition drives DECA members to excel and improve their performance.

## **DECA prepares the next generation to be**

### **Academically Prepared**

DECA members are ambitious, high-achieving leaders equipped to conquer the challenges of their aspirations.

### **Community Oriented**

Recognizing the benefit of service and responsibility to the community, DECA members continually impact and improve their local and broader communities.

### **Professionally Responsible**

DECA members are poised professionals with ethics, integrity and high standards.

### **Experienced Leaders**

DECA members are empowered through experience to provide effective leadership through goal setting, consensus building and project implementation.

