

## PROFESSIONAL DEVELOPMENT SCHOLARSHIPS

These scholarship programs are for DECA advisors that want to further their education for careers in marketing, management, or marketing education. Some scholarships can be used to reimburse fees of attendance at an annual conference that provides continuing education credits in their field such as Conclave or ACTE. These companies or organizations include:

- ✓ **Conclave**—for new (three or fewer years as a DECA advisor) or DECA advisors who have not previously attended the Conclave and Professional Conference. Each scholarship includes a basic Conclave registration, including up to three pre-conference workshops, plus \$250 toward travel expenses—a total value of \$600.
- ✓ **J.C. Penney**—three (3) professional development scholarships of \$1,000 each to advisors who have partnerships with J.C. Penney, DECA participation, community involvement, and leadership ability.
- ✓ **Otis Spunkmeyer**—three (3) \$800 scholarships awarded to DECA teachers/advisors who can show evidence of DECA activities, community involvement, and leadership ability. Can be used to further education for careers in marketing, management, or marketing education. Can also be used to reimburse fees of attendance at an annual conference, such as ACTE or Conclave that provides continuing education credits in their field.
- ✓ **Target**—three (3) \$1,000 scholarships for professional development on the basis of partnerships with Target, DECA participation, community involvement, and leadership ability.